

CALIFORNIA MEDICAL ASSOCIATION

This department contains official notices, reports of county society proceedings and other information having to do with the State Association and its component county societies. The copy for the department is submitted by the State Association Secretary, to whom communications for this department should be sent. Rosters of State Association officers and committees and of component county societies and affiliated organizations, are printed in the front advertising section on pages 2, 4 and 6.

CALIFORNIA MEDICAL ASSOCIATION

EDWARD M. PALLETTE President
HOWARD MORROW President-Elect
W. W. ROBLEE Speaker
MORTON R. GIBBONS Council Chairman
FREDERICK C. WARNSHUIS Secretary-Treasurer

THIS MONTH'S TOPICS*

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ASSOCIATION ACTIVITIES

DUES! DUES! PAYABLE BEFORE APRIL FIRST

Unless your 1937 dues to your County and State Association are paid to your county secretary, this will be the last issue of this publication that you will receive while being in arrears.

The by-laws provide that members whose dues are not paid on April 1 shall be placed on the roll of delinquent members, the JOURNAL shall be discontinued, and all membership privileges and rights suspended.

Hence the query: Have you paid your 1937 dues? If not, *remit them today* to your county secretary and thereby remain in good membership standing.

These are serious days and times. Grave questions confront the profession as a whole and members individually. There are some three hundred bills before the present session of the Legislature that affect every individual practicing physician. United action and support is necessary to prevent undesirable, unwise, and harmful enactments. Your committee and officers are intensely active in guarding your personal and professional interests.

The least you can do is to remit your dues so as to benefit from this representation. Write that check today and see that it reaches your county secretary within twenty-four hours.

SPECIALTY EXAMINING BOARDS

The latest advice from the Council on Medical Education and Hospitals is that the following examining boards in the medical specialties have been fully approved by the Council: American Board of Dermatology and Syphilology; American Board of Obstetrics and Gynecology; American Board of Orthopedic Surgery; American Board of Pediatrics; American Board of Psychiatry and Neurology; American Board of Radiology; American Board of Urology; American Board of Internal Medicine.

* All articles listed under the caption, "This Month's Topics," have been written and sent to the Editor by the Association Secretary, Dr. Frederick C. Warnshuis.

This action was authorized by the House of Delegates of the American Medical Association, which invested control of special examining boards and the formulation of standards to be met in this Council.

ETHICS OR ETIQUETTE

It is interesting to think of the relations between ethics and etiquette. The most satisfactory definition is: "The science of human duty." Etiquette is defined as usages of professional intercourse. Science of duty conveys the thought of authority and permanence. Usages of professional intercourse may vary at different times and places. Ethics is compelling, while etiquette is persuasive. They are so closely related that neither can be ignored in the practice of medicine without serious loss. The disregard of them is the occasion of many complaints, much bitter feeling, disrupted friendship, lifelong enmities, and even personal violence.

If the public fails to give the medical profession the degree of respect and confidence to which it is entitled, if the attitude of many intelligent and worthy people to us is one of criticism and distrust, if we fail to inspire sentiments of grateful appreciation, may it not be that we are responsible and that the cause lies in our disregard of professional ethics and etiquette?

The duty that a medical man owes to his profession has greater claims upon him than any other duty. None of us is above criticism, and we cannot expect to receive more courteous treatment than we accord to others.

It behooves us all to give considerable thought to the ethics and etiquette of our conduct as we pursue our vocation and come in contact with fellow men.

DEL MONTE SESSION, MAY 2-6

This issue has a supplement which contains the official program and Pre-Convention Bulletin for the Association's annual session in Del Monte, May 2-6.

Members are invited to carefully read the program and annual reports. The program is very creditable, and contains many interesting subjects that will be presented by capable guests and California clinicians. It is an educational, postgraduate series of papers, discussions, and scientific demonstrations. No member can lightly conclude that he cannot afford to attend or carelessly pass up this annual session. Members should embrace this opportunity for their personal and professional good.

Hotels.—Ample hotel accommodations, all within a few minutes from Hotel Del Monte, are and will be available. Write to Mr. Carl Stanley, Manager, Hotel Del Monte, Del Monte, California; tell him the accommodations you desire. Mr. Stanley is in charge of all hotel reservations in Monterey Peninsula, and will provide you with acceptable, comfortable hotel service. Better write today.

Determine to attend the Del Monte session. Reread the program supplement of this issue. Surely, you will feel the urge to attend.

OUR INVITED GUESTS

Our annual sessions have always been characterized by the presence of distinguished national clinicians who take prominent part in the scientific program. The array of distinguished guests for this year's annual session is indeed notable: William C. Woodward, Jesse G. M. Bullowa, Cyrus Cressey Sturgis, and Norman F. Miller.

Our Association is extremely favored this year in having outstanding guest speakers from without the State participate in our scientific program for the Del Monte

annual session. They are known well and favorably in our medical world. An extended biography or write-up of each guest is not indicated nor is it necessary. Consequently, only a brief statement is being made in regard to the professional background of each one of our invited guests.

W. C. Woodward, M.D. Doctor Woodward requires no introduction. Holding the degree of Doctor of Medicine and Bachelor of Law, he has most efficiently served the profession as director of the Bureau of Legal Medicine and Legislation of the American Medical Association. Sufficient credit cannot be given him for his conscientious and efficient services. Doctor Woodward will bring us the last word upon Social Security legislation and enactments both Federal and State. His address before the third general meeting will be of vital interest to every member.

Jesse G. M. Bullowa, M.D., New York City. The following are personal data regarding this guest speaker. Born October 19, 1879, in New York City. A.B. at the College of the City of New York. M.D. at Columbia University, College of Physicians and Surgeons, 1903. Internship: Montefiore Hospital, Mount Sinai Hospital, Willard Parker Hospital, and Sloane Hospital for Women, all of New York. Teaching appointment: Clinical Professor of Medicine, New York University College of Medicine. Hospital appointments: Visiting physician, Harlem Hospital; visiting physician, Willard Parker Hospital; consulting physician, New York Infirmary for Women and Children; and consulting serologist, Long Beach Hospital.

Cyrus Cressey Sturgis, M.D. Born in Pendleton, Oregon, April 2, 1891. B.S., University of Washington in 1913; M.D., Johns Hopkins University in 1917. Medical house officer of Peter Bent Brigham Hospital, 1917-1918; First Lieutenant, Medical Corps, United States Army, 1918-1919; assistant resident physician, Peter Bent Brigham Hospital, 1919-1920; resident physician, Peter Bent Brigham Hospital, 1920-1922; teaching fellow in medicine, Harvard Medical School, 1920-1922; faculty instructor in medicine, Harvard Medical School, 1922-1925; associate physician, Collis P. Huntington Memorial Hospital, 1925-1926; assistant professor of medicine, Harvard Medical School, 1925-1927; physician, Peter Bent Brigham Hospital, 1925-1927.

Present positions: Professor of medicine, University of Michigan Medical School, director, Thomas Henry Simpson Memorial Institute for Medical Research; director, Department of Internal Medicine, University Hospital.

Society memberships: Association of American Physicians; American College of Physicians; American Society for Clinical Investigation; Central Society for Clinical Research; American Association for the Advancement of Science; American Clinical and Climatological Association; Washtenaw County, Michigan State, and American Medical Associations.

Doctor Sturgis will conduct the Clinical-Pathological conferences at the second general meeting, and will present a paper before the Section on General Medicine.

Norman F. Miller, M.D. Was graduated from the University of Michigan Medical School in 1920. From then until 1926 served as instructor and assistant professor in the Department of Obstetrics and Gynecology at the University of Michigan.

In 1926 became affiliated with the University of Iowa, where he served as associate and later as professor of obstetrics and gynecology. In 1931 returned to the University of Michigan as professor and head of the Department of Obstetrics and Gynecology.

Doctor Miller will present a paper at the first general meeting and before the Section on Obstetrics and Gynecology.

DEL MONTE MEETING: PAST PRESIDENTS ADVANCE REASONS FOR ATTENDANCE

Why attend annual sessions of the Association? Past presidents advance reasons why members should attend. If these are not sufficiently inducive, please refer to the supplement of this issue, note the speakers on the programs for scientific sections and general meetings and then ask yourself if you can afford to miss this opportunity of hearing the latest and practical in the medical world.

tunity of hearing the latest and practical in the medical world.

Ample hotel accommodations for all in first-class hotels in the Monterey area, five to fifteen minutes from the meeting places. Write today to Mr. Carl Stanley, Hotel Del Monte, Del Monte, California, who is in charge of all reservations, and ask him to assign you the accommodations you desire. But now read what our past presidents say. (Their replies are responses to a letter from the Association Secretary.)

FROM DR. JOHN C. KING: PRESIDENT IN 1909

I enclose copy as requested. Take my own medicine? Well, I am too deaf to hear the proceedings; too deaf to participate in conversation, even with the aid of my acousticon; too courteous to burden my friends with the annoyance of trying to make me hear. No complaint! At eighty-four one is entitled to some disability. Then, too, one gets lonely when old friends have departed. Of course, I have many among the younger set; young fellows like George Kress, Will Roblee, Joe King, Paul Ferrier, lots of others. But why bore them with my deafness? Hope you will have a rousing meeting and that will not be due to numbers alone.

We are selfish. Attendance pays. Professional success, financial and other, depends much on the support, respect and friendship of colleagues. State meetings afford opportunity to acquire one or more of these. "It is more blessed to give than to receive." Give a paper, discussion, appreciation, the friendliness of one's presence.

FROM GEORGE H. KRESS: PRESIDENT IN 1916

Annual sessions of our State Medical Association provide the environment in which, while renewing our allegiance to the guild of the healing art, we at the same time move forward, individually and collectively, in greater attainment of the scientific, fraternal, and organization objectives to which we have pledged our best efforts.

FROM JOHN H. GRAVES: PRESIDENT IN 1921

Reasons why members should attend the annual meeting:

1. More knowledge of recent progress in medicine and surgery can be gained in less time, with less effort than in any other way.

2. To preserve established friendships and create new ones.

3. To cooperate with colleagues in supporting measures that will protect the ideals of the profession and improve our service to the sick.

FROM EDWARD N. EWER: PRESIDENT IN 1925

The California Medical Association's annual meeting affords excellent opportunity to keep in touch with medical science progress. It is in constant movement.

Medical ethics, however, rest upon a foundation of right conduct among ourselves and in our public relations. There is little change in right and wrong. So go to the meeting and see if the officers and delegates you have elected are protecting this foundation against destructive termites from within and without.

FROM WILLIAM H. KIGER: PRESIDENT IN 1928

Would like to urge all members who possibly can to attend the annual meeting in Del Monte, for it is the best way to keep in touch with the activities of the Association. It is very vital during these troublesome times that the membership know what the State Association is trying to do for its members to help them solve many of their problems (professional and economic) that are confronting the profession.

FROM MORTON R. GIBBONS: PRESIDENT IN 1929

It seems to this writer that the advantages of attending California Medical Association conventions must be obvious. We must put first the opportunity to acquire new knowledge, hear men tell of their own work, and to discuss unsettled points.

A vacation, a few days relief from responsibility, especially with the consciousness that the patients at home

will grant such leave more readily than one for pleasure alone.

Renewal of friendships and improving of acquaintance-ship is pleasant and inspiring.

And not the least, the wives of the members have a very good time in a very agreeable environment.

* * *

FROM LYELL CARY KINNEY: PRESIDENT IN 1930

There are two reasons why we should go to Del Monte.

First: This is the yearly opportunity offered by the State Medical Society for reeducation, to keep abreast with medical progress and to find inspiration for doing better medicine.

Second: Violent changes in medical practice threaten us in California. We should be with our delegates while they are considering these problems so that they may know and follow the wishes of the entire membership in their decision.

* * *

FROM JOSEPH M. KING: PRESIDENT IN 1932

I regret that I have been so busy since receiving your letter of February 20 that I have not had the time to formulate a worth while fifty-word statement as you request, but there are many of the other past presidents so much more gifted in this sort of thing than am I that you doubtless will have all the copy you will need.

I shall be at the past presidents' breakfast Tuesday morning if I arise early enough; rather doubtful, in view of the fact that there are no single accommodations available in the convention hotel. I am, it seems, to put it mildly, a rather vigorous snorer, and so I do not inflict my infirmity on others.

* * *

FROM C. G. TOLAND: PRESIDENT IN 1934

It is very necessary that all members of the California Medical Association make a real effort to attend the meeting at Del Monte in May, 1937.

The officers, councilors, and chairmen of the standing committees feel that this is an opportunity for you to hear of the activities of the Society and to express, through your delegates or personally, your opinion on important matters that will be discussed. A great deal of hard work has been done, especially by our Legislative Committee, the results of which you should hear first-hand.

FROM ROBERT A. PEERS: PRESIDENT IN 1935

I am just in receipt of your letter of February 20, and I am enclosing herewith a short statement for the April JOURNAL.

* * *

"Iron sharpeneth iron; so a man sharpeneth the countenance of his friend."—Proverbs 27:17.

Contact between medical men at our annual meetings sharpens the intelligence, promotes increased enthusiasm, and sends the participants home prepared to practice better medicine. It also makes for better fellowship. Be sure to attend the Del Monte meeting.

REDUCED RAILROAD RATES TO DEL MONTE

Arrangements have been made whereby members traveling by train may secure reduced rates on railroad tickets to Del Monte.

To secure this reduction a certificate must be presented to the agent at the time when the ticket is purchased.

Members can obtain these certificates by sending a *self-addressed stamped* envelope and request to the Association's headquarters, 450 Sutter Street, San Francisco.

MEDICAL SOCIETY OF THE STATE OF CALIFORNIA Notice to Members

The annual meeting of the Medical Society of the State of California will be held in Hotel Del Monte, Del Monte, California, at 4:15 p. m. on Wednesday, May 5. Meeting room will be announced on the bulletin board.

All members are urged to attend. Annual reports will be rendered and important matters considered.

F. C. WARNSHUIS, *Secretary*.

WHY INSURANCE PREMIUMS ARE HIGH

Case 1: "Had I seen the eye one day earlier I could have saved it." *Sic*.

Case 2: "It was poor technique and not good practice."

Case 3: "Unlicensed physician was allowed to administer light and heat therapy in a doctor's office during illness of the doctor; result, severe burns."

The remark and opinion in Case 1 caused a \$50,000 damage suit to be filed against a very competent physician. The testimony of one physician in this suit caused a nineteen-day trial, a jury disagreement, attorney fees for the defense over \$3,000, and another trial yet to be defended. Carelessness in Case 3 in entrusting the patient's treatment to an unlicensed *locum tenens* agent has caused a suit for heavy damages. These cases occurred quite recently.

Suits, large verdicts, and expensive court procedures, in many instances due to unwarranted opinions, unsubstantial testimony, failure to employ due care, failure to call consultants, neglect in not obtaining x-rays, poorly kept records, and careless comments and opinions, cause malpractice suits and high premium rates for indemnity insurance.

You may not be a defendant today, but you are liable to be tomorrow. That liability will increase as long as physicians neglect to protect themselves against carelessness; as long as physicians will express unfounded opinions and give unwarranted testimony in favor of a plaintiff who seeks to make capital out of fabricated circumstances, and just so long insurance premiums will be exorbitant. When will medical men learn?

NORTH AND SOUTH GOLF TOURNAMENT IN DEL MONTE

This annual tournament will be revived in Del Monte on Sunday, May 2. Entries should be sent to Doctor Morgan, who issues the following declaration:

Dr. Robert W. Langley,
Los Angeles, Calif.

Dear Doctor:

We hereby issue a challenge to the Southern California Medical Golf Association for a North vs. South golf match to be played at Del Monte beginning at 12 noon on Sunday, May 2, 1937, the first day of the State meeting.

The State tournament is on Tuesday afternoon, but we cannot wait that long for a shot at the South. I trust that you remember that we have in our possession the trophy (the beautiful North-South plaque) which we won at our last meeting at Santa Barbara.

In order to give you some chance of winning and to show our charitable intent, we shall permit you to play any doctor whether he belongs to your association or not. We shall even permit you to play refugees from the flood and drought areas.

Daring you to reply and hoping that all of your scratch players develop dermatitis, I am

Medically yours,

JAMES W. MORGAN,
Secretary; Northern California Medical Golf Association.

FOUR CENTS PER DAY!

Under the initials of "L. D. R." the Westchester, New York, Medical Bulletin publishes these figures.

If you read a morning and evening paper, this costs \$30.10 per year.

If you smoke two ten-cent cigars a day, you spend \$73 per year. Five packs of cigarettes per week cost \$39 per year.

Your automobile insurance ranges from \$90 to \$160 per year.

If you indulge in a snack of Camembert and crackers before going to bed five nights a week, your revelry may reach \$35 per year.

To these we would add:

One cocktail before dinner daily.....	\$ 36.50
One highball (good stock) daily.....	54.75
And add one for wife or guests.....	164.25
Shaving cream (scented) and lotion.....	15.00
Chewing gum, two packs per week.....	5.65
Mints, two rolls per week.....	5.65
Two golf balls per week.....	78.00
One movie per week (self).....	31.20

Why figure further. The point is that we all exceed these expenditures, think nothing of it, and yet we do like to "rant and holler" about medical society dues. Use fifty-cent golf balls and cuss them as you play, but you will save sufficient on this one item to pay your county and state dues, without need for further holler. Your loss or winnings at the noon-hour bridge game will more than pay your annual medical dues.

Oh heck! Why figure or comment further? Incidentally, your dues were payable April 1 to avoid loss of membership. Have you sent your check to your county secretary?

C. M. A. DEPARTMENT OF PUBLIC RELATIONS†

Public Education

In outlining suggestions for activities that will bring about better understanding on the part of all peoples our thoughts are of that wider province of the physician that lies beyond the laboratory, the hospital, and the consultation room—the education of the public at large.

DeWitt Clinton Poole, discussing propaganda, observes: "Scientific propaganda has invaded every strata of society and government. It no longer constitutes a curiosity, but instead has caused a feeling of alarm on the part of those who think with honesty of purpose as to the future welfare of society. These thinkers have noted the influence that is being exerted by minority high-pressure groups, organized and vocal, because of their effectual use of propaganda." To which thought we add propaganda for selfish ends.

Public health education movements cannot be classified as propaganda. The ends sought are not selfish or for personal gains for a minority group. Their purposes are the enhancement and conservation of the health of all peoples and all classes for the good of all society and government.

To educate the public so that it may reap the benefits of better health and physical well-being is not the sole responsibility of the medical profession. It is a joint responsibility to be assumed by the public, its representatives, and the members of the medical profession. By means of joint effort this responsibility can be discharged. It appears, however, that the initiative must be assumed by the medical profession.

For a number of years, medical organizations have sought in a more or less orderly and sometimes disorderly manner to undertake that initiative. Much has been accomplished, but much still remains to be done to enable the public to ascertain the possibilities of life.

"The perfection of communications—press and radio—has stimulated an interest on the part of perceiving, but not necessarily an intelligent and discretionary mankind in social relations and life. They are commencing to look up and beyond their immediate environment." They are beginning to see others and are comparing standards of living. Envy is creating demand, but again, the demands are not intelligent or based upon sound principles and facts. Education as to accepted principles and facts is the need of these days. To accomplish this the physician must assume an active rôle beyond that of his professional work, as stated in the opening paragraph.

What are the desirable educational means. At this time they can only be enumerated; specific details will be forthcoming:

1. Public lectures on health and scientific medicine before lay groups, Farm Bureaus, Parent-Teacher Associations, women's clubs, luncheon clubs, etc.

2. Public health hours in physicians' offices for preventive medicine and diagnostic physical examinations for those who are unable to assume the regular financial costs.

† The complete roster of the Committee on Public Relations is printed on page 2 of the front advertising section of each issue. Dr. Charles A. Dukes of Oakland is the chairman, and Dr. F. C. Warnshuis is the secretary. Component county societies and California Medical Association members are invited to present their problems to the committee. All communications should be sent to the director of the department, Dr. F. C. Warnshuis, Room 2004, Four Fifty Sutter Street, San Francisco.

3. Radio broadcasts.

4. Personal education of patients by the attending physician.

5. Literature and texts in public libraries.

6. Public Health Institutes.

7. Sound local and State legislation, through education of local and State officials and legislators by members of county medical societies.

8. Interest in civic affairs.

As Poole also states: "Ever-widening millions are being raised from the politically negative condition into dynamic political units. It is not merely in an engineering sense that we are passing into a higher and higher-powered age. The dynamics of political action are being intensified in at least the ratio of our concomitant technologic advancement. Society is growing volatile and explosive to a degree we may not yet fully appreciate. Rightly directed the new forces can carry us into an empyrean of universal well-being and contentment. Misdirected, perverted by selfish or unenlightened leadership, it can lure us suddenly into the abyss."

The responsibility of education and right direction must be brought about by the initiative of the medical profession acting through the individual doctor. Is this being recognized by you and your county medical society? If not, will you, member, initiate the program of your county society to educate your public as to sound policies relating to medical care?

"They Who Said It Couldn't Happen"

A negro sought a lawyer to obtain a divorce, and the following conversation ensued:

"That woman talks too much—she just talks, talks, talks all the time and I can't stand it no longer."

"Well, what does she talk about?"

"Why, she doan say."

For a score of years there has been talk, talk and writing, writing upon the one subject variously designated as state medicine, health insurance, medical service plans, panel systems, governmental medical care, and social security. During the past few years the subject has been considered under the somewhat vague term of "medico-economics."

By means of resolutions, surveys, formulation of principles, and attitudes, the quest has been to assure ourselves that "it couldn't happen." Talk, talk, sporadic outbursts, and even condemnations of groups and individuals, temporarily afforded a flimsy sense of security. There was generated a sense of certainty that medicine and its disciples would be able to resist outside or governmental invasion into our ranks and insure the continuation of the conditions under which medical care was being provided.

But—"it has happened." As has recently been said: "Whether you like it or not, Social Security plans are here to stay." "Our only course open now is to coöperate and seek to shape and guide as best we can."

The cry is commencing to be heard: "Why didn't someone foresee this?" "Why were we not prepared?" "Where did we lack in foresight?" "Why was this not foretold?" "Little do we remember that the basic and only absolute certainty is the uncertainty of the future. Of one thing only can we be sure—that we cannot foretell the order of events, or whether or not they will occur."

"Foresight is not foreseeing, but the effective adjustment of conduct by matching probabilities against significant possibilities. Usually the possibilities that are significant to us are not those that we know *will* happen, but those that *have* happened; and the probabilities that we hope or fear will be realized are those that have been experienced in the past. Our sense of both the possibilities and the probabilities is largely a derivation of the past. It is not foresight, but projected hindsight." One need but review the yesterdays and their events to confirm this statement and obtain the answer as to why it *did* happen while there were those who said "it couldn't happen."

Now the query arises as to what problems the new program will create. Somebody has got to solve these problems. How?

Surely, we all hope that they will be solved by the application to the new conditions of the old principles of

justice out of which grew our institutions; but to do that we must understand those principles, their history, their spirit, their capacity for extension and their right application. Upon this principle your Council and committees are earnestly engaged in developing and creating a program and policy for our members. This policy and program is being transmitted to county society officers for presentation to the members of their organizations. The request is made that every member become conversant with their provisions and conform to their application. "Whether you like it or not" is repeated because unless there is manifested a full cooperation attitude, each non-cooperating member is bound to lessen the possibility of acquiring satisfactory adjustments and conditions in the social security program of government.

Remember, "It can happen." By cohesive unity untoward, undesirable happenings may be minimized. Cease talking. Act!

Annual Reports

This issue contains the annual report of the Committee on Public Relations as well as the reports of other standing committees that are concerned with public affairs and relations. Members should read all of these reports. To not trespass too greatly upon your reading time, the articles in this department are being limited. Read the Pre-Convention Bulletin and program contained in the Supplement.

Committee on Public Relations

A meeting of the Committee on Public Relations was held in San Francisco, February 27, 1937.

1. Present: Chairman C. A. Dukes, M. R. Gibbons, F. B. Clarke, J. B. Harris, D. Crosby, Howard Morrow, Hartley Peart, Howard Hassard, F. C. Warnshuis, Louis Packard, and T. Henshaw Kelly.

2. *Resettlement Administration.*—The Director reported upon his interview with the Regional Director of the Federal Resettlement Administration. The Administration is desirous of establishing a policy for medical service for the clients of the Administration. A conference is to be held in Los Angeles on March 2 relative to seventeen family State projects.

Pending further action by the Council and the House of Delegates, the Director was instructed, on motion of Dan Crosby, seconded by J. B. Harris, to recommend that the Administration set up a budget for medical care for each resettlement region and that there be free choice of physicians. That arrangements be made to pay for medical services on a fee schedule similar to the Los Angeles Water Department employees or the San Fernando plan under the supervision of the County Medical Society, and thus provide for the direct payment of the physician.

3. The annual report of the committee was approved. The Director was instructed to attach Dr. Lyell Kinney's report as an appendix. Upon motion of M. R. Gibbons, seconded by J. B. Harris, the Chairman was directed to present a suitable gift of appreciation to Doctor Kinney during the Del Monte session.

4. The Director reported upon his conference with the Chief of the License Division of the State Highway Traffic Department relative to physical standards to be met by automobile drivers applying for license. The State Division requests appointment of a committee to recommend these standards and to act in a medical advisory capacity.

On motion of M. R. Gibbons, seconded by Dan Crosby, the Chairman and the Director were authorized to appoint this committee.

5. *Speakers' Bureau.*—The Director recommended that a speakers' bureau be created. The Director reported upon weekly requests being received from lay organizations for medical speakers. He cited the Los Angeles Speakers' Bureau. He stated that he had filled some of these requests personally and had after much difficulty been able to secure members to fill these engagements.

On motion of Dan Crosby, seconded by J. B. Harris, the Director was instructed to take steps to address a special letter to county societies requesting them to formulate speakers' bureaus and to create an Association Central Speakers' Bureau.

Doctors Dan Crosby and T. Henshaw Kelly suggested that it was highly important that a corps of fifteen to twenty-five well-informed members be enlisted upon legislation and other important pending questions that are of public concern.

On motion of Dan Crosby, seconded by Fred B. Clarke, the Director was authorized to pay from the Committee's budget fund the expenses of speakers who requested reimbursement where engagements required hotel or extraordinary travel expense.

6. *Venereal Disease Educational Movement.*—The Director indicated the need and desirability of formulating a sustained program of public education on venereal disease and cooperation with the Special Committee of the State Association, of which Doctor Morrow is chairman.

Upon motion of Dan Crosby, seconded by J. B. Harris, the Chairman was authorized to appoint a special subcommittee to confer with Doctor Morrow's committee, to outline a plan, to prepare publicity items, and to report at the next meeting.

The Chairman appointed Dan Crosby, J. H. Graves, and Fred B. Clarke on such committee.

7. *Cancer Campaign.*—The Chairman called attention to the public cancer education campaign to be held in March. On motion of M. R. Gibbons, seconded by F. B. Clarke, the Committee recommended the cooperation of county societies.

Adjourned, to meet in Del Monte.

C. A. DUKES, *Chairman.*

F. C. WARNSHUIS, *Director.*

COMPONENT COUNTY MEDICAL SOCIETIES

HUMBOLDT COUNTY

The Humboldt County Medical Society met on the evening of March 4 at the General Hospital, with President Allan R. Watson presiding. Twenty members were present, and two guests—Doctors Matthew Hosmer and Howard Brown of San Francisco.

The Legislative Committee, headed by Doctor Norman, reported that they were active and ready to carry out any instructions that may come to their attention, of any new legislation.

Doctor Hosmer presented a paper on *Neuralgias and Pains From Ear, Nose, and Throat Conditions*. Doctor Brown discussed *Neuralgias and Pains From a Neurologist's Side of the Question*.

These papers were very much enjoyed, and all present voted it one of our best meetings.

LAWRENCE A. WING, *Secretary.*



SACRAMENTO COUNTY

The regular meeting of the Sacramento Society for Medical Improvement was called to order by the president, Dr. Raymond Wallerius, on February 16 at the Auditorium on Twenty-ninth and L streets. There were seventy-seven members and guests present.

The speaker of the evening, Dr. Eugene S. Kilgore, Professor of Medicine at the University of California, gave a very interesting and informative talk on *Coronary Occlusion: Its Symptoms, Diagnosis, and Treatment*. The differential diagnosis between real anginal pain and false anginal pain was first discussed in some detail by Doctor Kilgore. The subject of coronary occlusion and thrombosis was then presented, with special emphasis being placed upon some of the newer ideas in treatment, i. e., use of the oxygen tent early in the attack; the use of small doses of quinidin, to prevent further attacks; and vasodilator drugs during the acute attack. Discussion by Doctors Gundrum, O. Johnson, Scatena, Reardan, and Pulford.

Dr. J. B. Harris, Chairman of the Legislative Committee of the California Medical Association, gave an interesting *preview* on the present legislature, stating that there are 3,897 bills in at present, 7 per cent of which (260 bills) concern the medical profession. Thirty-three bills pertain to the Medical Practice Act.

The application of Dr. E. R. Cole for transfer from the Fresno County Society was read for the first time.

The minutes of the last Board of Directors meeting were read and approved. Doctor Harris suggested that the two resolutions presented be sent to the Council of the California Medical Association for approval.

Doctor Scatena reported that the Banquet Committee was doing splendidly, and that the banquet would be held at the Sutter Club. A good program was assured by the committee.

GLENN E. MILLAR, *Secretary*.

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SAN DIEGO COUNTY

The San Diego County Medical Society begs to report the following news items:

February 9—Dr. S. J. McClendon, Society President, presented Dr. J. B. DeLee, who was guest speaker to perhaps the largest gathering ever attending our monthly medical dinners. Past presidents of the San Diego County Medical Society were special guests of honor. Doctor De Lee's subject, *Fetal Birth Injuries*, was well received. February 9 was also Ladies' Night.

February 23—San Diego Galen Club, Dr. Paul E. Wedgewood, President, presented a symposium on *Chest Disturbances*. Doctors M. J. Hogan and R. A. Schneiders read papers. Dr. R. H. Sundberg presided as chairman.

March 1—The Society met at a special dinner, honoring Dr. Walter Schiller of Vienna, Austria. Doctor Schiller's discourse dealt with *Endocrinological Aspects as Related to Gynecology*.

Dr. W. H. Geistweit was reappointed to the California Board of Medical Examiners.

F. E. TOOMEY.

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SANTA BARBARA COUNTY

The regular meeting of the Santa Barbara County Medical Society was held in the Bissell Auditorium, Monday evening, March 8.

The secretary read a communication from the Police and Fire Commission, in which they asked for the names of members who would be willing to conduct sobriety tests at the police station. A panel of three will be selected for a six months' service at \$25 per month each.

Doctor Johnson introduced the speaker of the evening, Dr. John McKenzie Brown of Los Angeles, who gave an extremely interesting, instructive, and timely talk upon *Sinusitis in Children*.

The paper was discussed by Dr. Pierre Voile of Los Angeles and Doctors Profant, Johnston, Lamb, Howard Eder, Hunt, Henderson, Means, and Mellinger.

The meeting was well attended and greatly enjoyed by all.

Doctor Jones of the Santa Maria branch asked the secretary to notify the membership that their branch wished to have the regular May meeting at Santa Maria under their auspices, promising their usual enjoyable time.

WILLIAM H. EATON, *Secretary*.

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VENTURA COUNTY

The regular monthly meeting of the Ventura County Medical Society was held at the Saticoy Country Club on Tuesday, March 9.

A report of the second annual Secretaries' Conference was given by the secretary. It was moved by Doctor Osborn, seconded by Doctor Shore, that the secretary be commended for the completeness and clarity of the report. Carried.

A plan of ethical advertising as a society was presented by Mr. Dunnigan of the Ventura *Star*. In the discussion following, the members present were favorable to the idea, but felt that it should be carried on in the various newspapers of the county, rather than in just a single newspaper. Doctor Hendricks appointed Doctor Shore to investigate the cost of advertising in the various newspapers throughout the county and suggest a plan for carrying on the campaign.

It was moved by Doctor Strong, seconded by Doctor Osborn, that the secretary be instructed to write a letter to the members who were not present at the meeting, outlining the plan and asking for a definite expression of an opinion from them. Carried.

It was moved by Doctor Neilsen, seconded by Doctor Bardill, and unanimously carried, that Dr. Thomas W. Hagerty be accepted as a member of the Society.

The meeting was then turned over to Doctor Shore, the program chairman, who introduced Doctors Moore, Walker, Wells, and Witten of the County Hospital. They presented a *Symposium on Gynecologic Cases From the County Hospital for the Past Year*.

A. A. MORRISON, *Secretary*.

CHANGES IN MEMBERSHIP

New Members (52)

Alameda County.—John James Hayes, Harold E. Roe.

Butte County.—Myrtle A. Cummings, C. E. Plumb.

Contra Costa County.—James Alison Cary.

Fresno County.—George T. Hoskins, George W. Olson, Madge Peirsol, Eliot Sorsky, K. L. Stout.

Kern County.—J. M. Krevitt.

Kings County.—E. C. Bond, P. K. Edmunds, Charles T. Rosson, Jr.

Los Angeles County.—Charles A. Bailey, Elmer J. Ball, Leon P. Belous, Ralph W. E. Bledsoe, F. Earl Brown, Stanley S. Bruechert, Willard T. Conley, H. C. Crumrine, William G. Durnin, Vincent P. Flynn, J. Edison Goldsmith, Ralph R. Greenschpoon, John Hromadka, Abraham Marians, Tesla Nicola, Fenn E. Poole, Samuel Reznick, Lawrence A. Schueler, Samuel Shore, Bernard Silver.

Mendocino-Lake County.—F. J. Morley.

Merced County.—Raffaele Moretti.

San Diego County.—Bert A. Dannenberg.

San Francisco County.—Edward Campion, George C. Esker, Jr., Jean S. Feldheym, Webb Haymaker, Jay Jacobs, Jess P. Jacobson, E. Horace Klabunde, Leon M. Michels, Bernard Strauss, Jesse H. West.

San Mateo County.—Gordon Morrison, Milton F. Novotny, Phillip Seeley.

Tulare County.—F. Lynn Smith.

Ventura County.—Alexander W. Cruden.

Transferred (8)

John H. Childrey, from Santa Barbara County to San Mateo County.

Edwin R. Cole, from Fresno County to Sacramento County.

Fritz Held, from Orange County to San Bernardino County.

Elliott P. Smart, from Los Angeles County to San Joaquin County.

Frank P. Topping, from Sacramento County to Monterey County.

Paul A. Werthmann, from Merced County to San Joaquin County.

F. W. Yocum, from San Luis Obispo County to Stanislaus County.

Resigned (1)

Coleman A. Block, from San Francisco County.

In Memoriam

Busby, James Leslie. Died at Pasadena, February 23 1937, age 46. Graduate of the Ohio State University College of Medicine, Columbus, Ohio, 1913. Licensed in California in 1929. Doctor Busby was a member of the Los Angeles County Medical Association, the California Medical Association, and the American Medical Association.

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Tomlinson, Richard Frank. Died at San Francisco, March 13, 1937, age 64. Graduate of Hahnemann Medical College of the Pacific, San Francisco, 1900, and licensed in California the same year. Doctor Tomlinson was a member of the San Francisco County Medical Society, the California Medical Association, and a Fellow of the American Medical Association.

THE WOMAN'S AUXILIARY TO THE CALIFORNIA MEDICAL ASSOCIATION†

Del Monte Annual Session

The convention in Del Monte is the thought uppermost in the minds of many of the Auxiliary members, and they will be pleased to learn that our national president, Mrs. Fitzgerald, intends to be present at that time. The convention will be held the first week in May, and much thought has been given all details by Mrs. John Hunt Shepard, who is the convention chairman. Monterey and Santa Clara auxiliaries are assisting her in every way. The convention program is published elsewhere in this JOURNAL.

It is with great regret that Mrs. Weil tendered her resignation as president-elect, but unavoidable circumstances caused her to change her plans. The Auxiliary is very fortunate in having Mrs. Hobart Rogers accept the vacant position. She has been recording secretary, and is familiar with the work of the organization and is most capable to discharge the duties of president. Let us all give her our support and help to make her administration a success.

The April edition of *The Courier* will be mailed to each Auxiliary member during the first week in April or earlier. If anyone does not receive a copy, please notify me or Mrs. Harry O. Hund, 400 Grand Avenue, San Rafael, and a copy will be sent at once.

MRS. ROBERT M. FURLONG,
State Publicity Chairman.

News Letter

Dear Auxiliary Members:

The question is often asked, "How can we interest more doctors' wives in our organization?" And my answer is, "Do not spend too much time trying to sell an idea to an quality of personnel that makes any organization successful. The majority of people have fixed ideas by the time they are twenty-five or thirty. It is not quantity, but quality of personnel that makes any organization successful."

Never forget that we are auxiliary and our only purpose for organization is to serve the profession to which our husbands belong. Keep in mind also that our National Auxiliary has adopted certain policies and that if we work together as a national unit we can achieve more for the profession in a large sense than by concentrating all of our strength on local activities.

Men cannot rise to their highest and best capabilities unless their wives, too, possess the idealism of their profession. Yes, the wives of doctors need training also—training in character, training in intellectual poise, and training to live this rôle of doctor's wife.

MRS. DAVID S. LONG,
First Vice-President, National Auxiliary.

Component Auxiliaries

Alameda County

The Woman's Auxiliary to the Alameda County Medical Association held a special luncheon on February 12 at the Claremont Country Club, honoring Mrs. Andrew J. Thornton, State President, and Mrs. Willard H. Newman, State Corresponding Secretary.

Before the luncheon a reception was held for the one hundred members and guests assembled. The tables were gay with spring flowers, which had been arranged by the general chairman for the afternoon, Mrs. A. A. Alexander and her committee.

†As county auxiliaries of the Woman's Auxiliary to the California Medical Association are formed, the names of their officers should be forwarded to Mrs. Robert M. Furlong, Chairman of the Publicity and Publications Committee, Linden Lane, San Rafael. Brief reports of county auxiliary meetings will be welcomed by Mrs. Furlong and must be sent to her before publication takes place in this column. For lists of state and county officers, see advertising page 6. The Council of the California Medical Association has instructed the editor to allocate two pages in every issue for Woman's Auxiliary notes.

Following the luncheon, Mrs. Clarence Page introduced the honored guests, as well as the local members of the State Board, Mesdames Hobart Rogers, Charles Hall, and Frank Makinson.

After a brief business meeting Mrs. Thornton gave a splendid talk, giving highlights of other auxiliaries of the State, and complimenting the Alameda County Auxiliary on their Public Health Institute held in 1935. She emphasized the need of increasing Auxiliary membership through the influence of the individual member, and asked that the need of forming auxiliaries among unorganized counties be stressed when the opportunity arose at the coming State convention. Influence could also be used among laymen to correct and guide opinions where public health matters are concerned, and unlimited opportunities to serve are to be found when important legislation is pending.

The afternoon concluded with a delightful musical program—a trio of violin, piano, and cello—played by Mesdames Milton Shutes, Beau Mark Palmer, and Herbert Stoltz, all Auxiliary members. They played a Mendelssohn trio for an opening number, and "Moment Muscale" by Schubert as an encore. MRS. JOHN O'HANNESON,

Publicity Chairman.

Los Angeles County

The Woman's Auxiliary to the Los Angeles County Medical Association met on Tuesday, February 23, at the Pacific Coast Club in Long Beach, with 123 members present. President Mrs. Clifford A. Wright presided.

The luncheon tables were bright with red, white, and blue decorations, arranged by the Long Beach committee.

Honor guests were the wives of Navy doctors. The only speaker was Mr. Ben Read, who discussed pending legislative measures in which the medical profession is interested.

Immediately after lunch the group was conveyed to San Pedro, and from there in waiting water taxis to the U. S. S. *Relief*, hospital ship of the Navy. This was an unusual treat to all the members, and much credit is due the Long Beach committee, headed by Mrs. F. B. Settle, who arranged it.

MRS. ROBERT L. CARROLL.

Marin County

Mrs. Andrew J. Thornton of San Diego, State President of the Woman's Auxiliary to the California Medical Association, and Mrs. Willard H. Newman, also of San Diego, who is State Secretary, were honored guests at the luncheon and meeting of the Woman's Auxiliary to the Marin County Medical Society at the Meadow Club on February 11.

Mrs. Harry O. Hund, President of the Marin Auxiliary, entertained the two distinguished visitors at dinner at her home on Grand Avenue.

Mrs. Thornton spoke on the work of the Auxiliary and its plans. A musical program was presented by the Marin Junior College Octet, under the direction of Clinton Lewis.

Santa Clara County

The February 8 meeting was a luncheon, held at the San Jose Country Club, forty-two members being present. Honored guests and speakers were: Mrs. Andrew J. Thornton, State President, and Mrs. Willard H. Newman, State Corresponding Secretary of San Diego. Mrs. Thornton painted a verbal picture of the history and organization of the medical auxiliaries and stressed the importance of a well-functioning social and educational group.

A letter was read from the American Association of University Women, inviting members of the Auxiliary to hear Dr. Leo Eloesser of San Francisco, recently returned from a three months' stay in Russia, speak on *Medical Education, Care and Organization in the Soviet Union*.

Mrs. Charles E. Moore, President, announced March 1 was selected by the Auxiliary committee for an informal dinner dance to be held at the San Jose Country Club for members and their husbands.

Mrs. John Hunt Shepard, Chairman of the State Convention, to be held at Del Monte in May, urged all members to take an active part in the various committees.

MRS. DANIEL BILKER,
Publicity Chairman.